

# Capital Overseas Private Limited

From handpicked PADDY to quality milled RICE...



## Company Profile

**C**apital Overseas Pvt. Ltd. is a well-known name in the rice industry for offering the superior quality Non-Basmati Rice located in **Tarntaran, Punjab**. From the year **1978**, the company has been successfully meeting the demands of various customers based all across the globe. Our 40 years of time and experience, both have brought us a long way, giving us the rare insights into the complex dynamics of the rice industry. Today, we are one of the leading Manufacturer, Exporter and Supplier of premium quality **Pusa 1121** and basmati rice in the world and this title has been backed by a commitment to serve you the best, always.

This company crafted its way into the international market and uniquely positioned itself to be counted amongst the pioneers, as the packers of rice for some of the leading exporters of the day. The gratifying international acceptability of our products gave us the courage to begin rice exports directly.

Encouraged by the raving reviews of clients and consumers, we moved ahead further to consolidate our position in the rice industry.

## Quality Assurance

Capital Overseas Pvt. Ltd. started as a private entity in 1978 and growing continuously by adopting Quality concern as its value. Regarding as the biggest strength of our organization, we never compromise on the quality. In our Mill each grain of rice is processed for perfection. Procedures like paddy separation, de-stoning, polishing, grading and color sorting of the rice grains are done automatically by high tech machines. We work with a customer oriented approach and are dedicated to deliver our customers the true value of money, by ensuring delivery of quality rice products, timely deliveries, competitive prices and excellent after sales service.

Our simple thought is that **to supply needed products and services to fulfill the demand.**



## **Corporate Mission**

***“Empowerment through customer satisfaction thereby providing good quality products at an affordable price”.***

- To discover, develop and deliver products and services that fulfils agro commodities demand of the globe.
- To unite aggressive strategic marketing with quality products and services at competitive prices to provide the best value of product and services for consumers
- To provide products of best quality and delivery value to all the customers and stakeholders
- To establish and maintain everlasting relationship with buyers, suppliers including stake holders.
- To be customer focused quality conscious and innovative in each process.
- To carry out business ethically, professionally and strategically noteworthy bound.

## **Corporate Vision**

***“To achieve a national dominance in the rice Industrial sector.”***

Capital Overseas Pvt. Ltd. has been investing in developing competencies such as the automation at each processing's of the production to deliver superior quality with total Customer Orientation.

## **Our Varieties**

Capital Overseas (P) Ltd. is a prominent Manufacturer and Exporter of Basmati as well as Indian Non Basmati Rice. We provide extremely refined Long Grain Non Basmati Rice that is procured from strict manufacturing process of whining, and purifying. We provide Pusa 1121 Steam Rice, Short/Long Grain Aromatic/Non Aromatic Rice and many more.

**Following is a brief overview of our company variants :-**

**The Varieties of Rice We firmly Offer - Basmati Rice**

**1) 1121 Basmati Rice**

**2) 1401 Basmati Rice**

**3) 1509 Basmati Rice**



## **1121**

- 1121 Steam Basmati Rice
- 1121 White Parboiled (Sella) Basmati Rice
- 1121 Golden Parboiled (Sella) Basmati Rice
- 1121 Raw Basmati Rice



## **1401**

- 1401 Steam Basmati Rice
- 1401 White Parboiled (Sella) Basamti Rice
- 1401 Golden Parboiled (Sella) Basamti Rice
- 1401 Raw Basmati Rice



## **1509**

- 1509 Steam Basmati Rice
- 1509 White Parboiled (Sella) Basmati Rice
- 1509 Raw Basmati Rice
- 1509 Golden Parboiled (Sella) Basmati Rice

### **The Varieties of Rice We firmly Offer - Non-Basmati Rice**

- 1) Sugandha Non-Basmati Rice**
- 2) Sharbati Non-Basmati Rice**
- 3) PR11 Non-Basmati Rice**



### **Sugandha Non-Basmati Rice**

- Sugandha steam Rice
- Sugandha White Parboiled(sella) Rice
- Sugandha Golden Parboiled (sella) rice
- Sugandha Raw Rice



### **Sharbati Non-Basmati Rice**

- Sharbati steam Rice
- Sharbati White Parbolied(sella) Rice
- Sharbati Golden Parboiled (sella) rice
- Sharbati Raw Rice



### **PR11 Non-Basmati Rice**

- PR11 steam Rice
- PR11 White Parbolied(sella) Rice
- PR11 Golden Parboiled (sella) rice
- PR11 Raw Rice



## Our Brands

### 1) Inayat – Everyday, Classic, Ultra XXL, Star, Silver, Gold



### 2) Kesar Kasturi-- Everyday, Classic, Shahi, Super



### 3) Mehndi- Everyday, Classic, Shahi, Super



## **COMPANY OVERVIEW**

### **+ Basic Information**

- ❖ Company Name:- Capital Overseas Private Limited
- ❖ Location : Tarn Taran, India
- ❖ Name of Directors :- Rajinder Mittal, Ashwin Mittal
- ❖ Nature of Business :- Manufacturer, Exporter, Supplier, Wholesaler

### **+ Ownership & Capital**

- ❖ Year of Establishment:- 1978
- ❖ Ownership Type:- Private Limited

### **+ Trade & Market**

- ❖ Annual Turnover :- 5 - 10 Million USD

### **+ Team & Staff**

- ❖ No. of Employees:- 51—100

### **+ Contact Info.**

- ❖ Contact No.:- 00-91-92168-92312
- ❖ Address:- VPO Pididi, NH 54(New), Sarhali Road, Tarn Taran - 143401
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